

AGENDA ITEM 6: **Delta Protection Advisory Committee report**

Prepared by: Erik Vink/Mark Pruner

Presented by: Erik Vink

Requested Action: **Receive report from Delta Protection Advisory Committee member**

Background: The newly appointed Delta Protection Advisory Committee met for the first time on September 4, 2014 in Walnut Grove. At this meeting, the group selected Mark Pruner as its Chairman. The DPAC members (and the category they represent) are: *Gilbert Labrie and Bill Wells (Delta business); David Strecker and Al Medvitz (Delta agriculture); Jack Michael and Jeff Hart (Delta recreation); Melinda Terry (Delta flood entity); Mark Pruner (Delta organization); Barbara Daly (Delta general public); Jim Starr and Ramona Fernandez (State agency); Aaron Will and Ryan Luster (Delta conservation/habitat entity); Byron Buck (Delta water exporter)*

The meeting notes are as follows:

DPAC Meeting Notes - September 4, 2014

The Delta Protection Advisory Committee (DPAC) was called to order by Erik Vink at 1:35 pm with 13 members present: Aaron Will, Jack Michael, Greg Zlotnick (for Byron Buck), Judah Grossman (for Ryan Luster), Melinda Terry, Barbara Daly, Bill Wells, Mark Pruner, Jim Starr, Jeff Hart, Ramona Fernandez, David Strecker and Al Medvitz. Following introductions by Delta Protection Commission staff (Erik Vink, Raymond Costantino, Jim Nelson, Nicole Bert and Blake Roberts), members of the Committee introduced themselves.

Raymond Costantino provided background on the DPAC, including the provisions of the charter. The Committee was then asked to nominate a Chairman. Melinda Terry nominated Mark Pruner and Bill Wells nominated Jack Michael; both nominations were seconded by Jeff Hart. Following a statement by Mark Pruner, Jack Michael offered to support Mark Pruner and the Committee voted unanimously to select Mark Pruner as Chairman.

Jim Nelson introduced the Commission's strategic plan process and sought input on the draft Initiatives and Goals document. The following comments were received from Committee members:

- * make explicit mention of the importance of water for agriculture in the ag section (Al Medvitz)
- * add "flood control/flood protection" as a specific mention in the mission statement (Barbara Daly)
- * add a more specific mention of "tourism" (Barbara Daly) and a further suggestion that tourism should be consistent with the primary use in the Delta, which is agriculture (Al Medvitz)
- * a specific objection to paragraph 2 of the vision statement because it is not consistent with the Delta Reform Act; specifically, it is not the role of DPC to develop a water solution for

California (Greg Zlotnick); also, a concern that Delta residents do not believe they have been heard in the process of developing a water solution (Jeff Hart)

* concern that the document is too vague and does not have enough detail (Melinda Terry)

* the document does not show much collaboration with Delta counties, other Delta agencies, and reclamation districts (Al Medvitz)

DPAC Action Item: The Committee concluded their discussion of the strategic plan by adopting the following motion (moved by Melinda Terry and seconded by Jeff Hart; approved unanimously): that the DPAC meet in later October to develop comments for the Commission on the latest iteration of the strategic planning document, and to encourage public participation at that meeting.

DPAC Action Item: Nicole Bert provided an update on the Delta Awareness Campaign, including the development of a logo to assist in marketing the Delta (also known as the Delta branding effort, which the Commission was the lead on) and the effort that will be undertaken by the Delta Conservancy (with Commission participation) to develop a marketing plan to promote the Delta. The Committee appointed a subcommittee consisting of Ramona Fernandez, Greg Zlotnick, David Stecker, Barbara Daly, Mark Pruner and Jeff Hart (Chairman) to provide input to Commission staff as these efforts advance. After the meeting, Bill Wells was added as a member of the subcommittee.

Commission staff agreed to poll the Committee members about the next meeting date, which will likely be in the 2nd half of October.

The Committee meeting was concluded at 4:02 p.m.